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Corporate Offices & Whse.
3825 Edgewood Ave. So.
Minneapolis, MN 55426
952-929-1618
Fax 929-9716
www.acesupplyco.com

Branch Office & Whse.
4749 Old Hwy 8
Moundsview, MN 55112
763-259-1500
Fax 259-1504

Branch Office & Whse.
2817 Eagandale Blvd.
Eagan, MN 55121
651-454-5548
Fax 454-1868

Ace Supply Company Inc. Technical/Information Services Offices Eagan

Thursday, October 10, 2002

Computer Pundits Corporation

Prospective Catalog Builder Program Buyers:

We here at Ace have been using Catalog Builder since 1999. This product had and does provide us with the flexibility of use and design that allows us to control the input/output, look and feel of our companies product catalogs.

There are many companies that offer catalog development for people but they are costly and constrained to that third party to compile your information into their catalog format. Often times they require you to provide all the materials and data you would like to have compiled into your catalogs and are charging you a high fee to put it together.

With that in mind we figured that if we had to provide the data and information we might as well find something that will compile it and display it in the mediums we wanted. (Paper Product Catalog, Electronic Files, and Searchable & Shopping Capable electronic data formats) Catalog Builder supplies all these mediums quite well.

This product is continually evolving into a better product. The programming staff at CPC is knowledgeable and prompt to resolve any issues that have arisen through the use and setup of the Catalog builder program.

We use the PDF Export Feature to provide our Company Sales Department with our Paper Three Ring Binder Product Catalog, we also use this feature to provide us with our websites, book-marked & searchable Electronic PDF Product Catalog. And we use the Catalog Builder Browser portion of the program to burn Custom Catalogs for our Customers to CD, which allows them to create faxable, or emailable purchase orders to our company order desks.

We are very happy with this current product and look forward to future new releases.

Sincerely,

Greg Vogel
Manager Technical/Information Services
Ace Supply Company Inc.